

Tong Eng Group



Centrium Square

OVERVIEW

Over the last 60 years since its incorporation in the 1950s, Tong Eng Brothers and its group of companies are proud to have developed distinctive buildings that are a harmonious blend of form and function.

The group has owned and developed a myriad of office, retail, landed housing, condominium and apartment projects and is focused on adopting new concepts and technology in developing buildings with enduring value. In each project, careful attention is paid to every detail, from redefining spaces in ensuring optimum layout and space allocation, to providing impeccable finishing and quality.

Into the family's third generation today, the Tong Eng Group continues to source for investment and development opportunities while developing their land bank and expanding its real estate footprint in and beyond Singapore.

AWARDS

Arc 380, Singapore

A 16-storey, freehold commercial development at the junction of Jalan Besar and Lavender Street.

- 2015 International Property Awards
 - Best Commercial High-Rise Development, International
 - Best Commercial High-Rise Development, Asia Pacific
- 2015 Asia Pacific Property Awards
 - Best Commercial High-Rise Development, Singapore

Goodwood Grand, Singapore

- 2015 Asia Pacific Property Awards
 - Highly Commended Apartment, Singapore
- 2015 South East Asia Property Awards
 - Highly Commended Residential Architectural Design, Singapore

Belgravia Villas, Singapore

A freehold development on Belgravia Drive, off Ang Mo Kio Ave 5, comprising 100 terrace and 18 semi-detached houses, each equipped with a private lift, state-of-the-art appliances from De Dietrich and sanitary fixtures and fittings by Grohe and Villeroy and Boch. The project is expected to obtain TOP by Q3 2017.

- 2015 Asia Pacific Property Awards
 - Highly Commended Residential Development, Singapore
- 2015 South East Asia Property Awards
 - Winner, Best Landed Development (Singapore)

Poets Villas, Singapore

The 40 strata semi-detached houses in this verdant development on Tagore Avenue are nestled within a tranquil landed housing enclave. The project was completed in 2014.

- 2015 FIABCI Singapore Property Awards
 - Winner, Residential (Low Rise) Category

CURRENT PROJECTS

Three Balmoral, Singapore

This exquisite freehold development is located in Prime District 10, along Balmoral Road. A mere three minutes' drive from Orchard Road, Newton and Stevens MRT stations, reputable schools and country clubs are also within close proximity. Each of the 40 exclusive apartments, comprising 1-bedroom plus study, 3-bedroom and penthouse types - are served by private lifts with every unit enjoying unobstructed panoramic views of the pristine Goodwood Hill and the dynamic cityscape. Facilities include pools, a gym, barbecue area and clubhouse. TOP was obtained in early 2016.



Three Balmoral



Goodwood Grand

Goodwood Grand, Singapore

The Group's other freehold development along Balmoral Road boasts 65 apartments with eight strata bungalows, boasting views of the verdant Goodwood Hill and mere minutes' from the Orchard Road shopping belt. Select from elegantly-designed 2- and 3-bedroom suites and penthouses or the magnificent multi-levelled strata bungalows, which are luxuriously designed. Each distinct bungalow is afforded a private swimming pool, private lift, roof terrace and ample basement parking. Facilities on the ground floor include a myriad of pools, ponds and tranquil landscaping, while the 10th storey sky terrace offers an observatory veranda, al-fresco dining, children's play zone, indoor gymnasium and clubhouse. TOP is expected by end 2016.

UPCOMING PROJECTS

Centrium Square, Singapore

Bold, vibrant and contemporary in design, this exciting new mixed-use integrated commercial development comprises strata offices, medical suites and strata retail units. Just across Farrer Park MRT station, this rare 19-storey freehold property features a wide and highly visible frontage on a prime spot along Serangoon Road. Its five-storey podium façade sports a flat geometric tessellation pattern screen that creates a visual of repeated three dimensional cubes, and is enhanced with vibrant and colourful decorations echoing Little India's rich heritage and characteristics.



Centrium Square Drive Entrance

The 5th storey boasts a 12-metre high covered sky terrace and roof garden with two outdoor pavilions, while the 3rd storey has a bicycle parking zone for communal use. All office and medical suite units are column-free, 4.9-metre floor-to-floor in height and come with a fitted bathroom for greater flexibility and convenience, as well as provision of an air-conditioning ledge for users to enjoy overtime air-conditioning after office hours.

Myriad, Melbourne

Myriad, centrally located along the northern edge of Melbourne's Central Business District (CBD), is the next iconic landmark along A'Beckett Street. Designed by award-winning architect, Elenberg Fraser, the striking residential tower will retain its heritage frontage while its elegant tower provides magnificent views of the bustling Melbourne CBD. The development comprises a range of well-appointed 1-, 2- and 3-bedroom residences complete with unsurpassed amenities.

Close to Melbourne's famed RMIT University, Chinatown and iconic shoppings and retail venues at Queen Victoria Market, Melbourne Central and Emporium, Myriad is poised to be the new benchmark for natural luxury. Watch this space.



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